

4872.3



# INDEPENDENT EXPENDITURES 48 HOUR NOTICE

C-7  
Rev. 12/13

(Please note the definition of independent expenditure and Section 67-6611, Idaho Code, reverse side)

Totaling \$1000 or More

Made in Support of or in Opposition to  
Any One Candidate, Political Committee or Measure

OCT 31 PM 3:44  
SECRETARY OF STATE  
STATE OF IDAHO

Full Name: Idahoans for a Strong Economy Telephone No.: 208-610-2180

Mailing Address and Zip Code: PO Box 2802 Boise ID 83701

### 2014 Elections

48 Hour Notice required for expenditures made:

Primary Election -- May 5, 2014 through May 17, 2014

General Election -- October 20, 2014 through November 1, 2014

**POSTED**

#### Purpose Codes

- B Broadcast Advertising (Radio, TV & Internet)
- E Event Expenses
- F Food & Refreshments
- L Literature, Brochures, Printing
- N Newspaper & Other Periodical Advertising
- O Other Advertising (Yard Signs, Buttons, etc.)
- P Postage
- S Surveys & Polls
- Z Preparation & Production of Advertising

### ITEMIZED EXPENDITURES IN EXCESS OF FIFTY DOLLARS

Date	Full Name, Mailing Address and Zip Code of Recipient	Candidate/Measure Supported/Opposed	Purpose Code	Amount
<u>10/30/14</u>	1. Communications ET AL PO Box 1372 Boise ID 83701	Elkington / Support Burgoyne / Support Kloc / Support McCauley / Opposed	L + Z	\$ <u>7240.07</u>
<u>10/30/14</u>	2. ESP Printing + Mailing 317 E 37th St Boise ID 83714	Talkington / Support	P	\$ <u>955.49</u>
<u>10/30/14</u>	3. Greenlight Media Strategies 32 Court St Ste 2109 Brooklyn, NY 11201	Jordan / Support	L, Z, P	\$ <u>16689.08</u>
<u>10/31/14</u>	4. Canal Partners Media 25 Whitlock Pl, Ste 201 Marietta GA 30064	Woodings / Support	B	\$ <u>9000.00</u>
<u>10/30/14</u>	5. KOZE-FM 2560 Snake River Ave Lewiston ID 83501	Jordan / Support	B	\$ <u>552.00</u>

#### RETURN THIS FORM TO:

Ben Yursa  
Secretary of State  
Elections Division  
PO Box 83720  
Boise, ID 83720-0080  
(208) 334-2852  
Fax: (208) 334-2282

Total Expenditure(s): \$ 34436.64

I, Shelley Landry, hereby certify that the information in this report is true, complete and correct.

[Signature]  
Signature



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SECRETARY OF STATE  
STATE OF IDAHO

208-610-2186

Full Name: Idahoans for a Strong Economy Telephone No.: 208-889-3840

Mailing Address and Zip Code: PO Box 2802 Boise ID 83701

**POSTED**

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Date	Full Name, Mailing Address and Zip Code of Recipient	Candidate/Measure Supported/Opposed	Purpose Code	Amount
<u>10/30/14</u>	<u>1. Ida Vend / Inland NW 805 Stewart Ave Lewiston, ID 83501</u>	<u>Vend / Support</u>	<u>B</u>	<u>\$ 840.06</u>
<u>  /  /  </u>	<u>2.</u>			\$ _____
<u>  /  /  </u>	<u>3.</u>			\$ _____
<u>  /  /  </u>	<u>4.</u>			\$ _____
<u>  /  /  </u>	<u>5.</u>			\$ _____

**RETURN THIS FORM TO:**  
 Ben Yursa  
 Secretary of State  
 Elections Division  
 PO Box 83720  
 Boise, ID 83720-0080  
 (208) 334-2852  
 Fax: (208) 334-2282

Total Expenditure(s): \$ 840.06

I, Shelley Landry, hereby certify that the information in this

report is true, complete and correct.

Shelley Landry  
Signature