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SECRETARY OF STATE
STATE OF IDAHO

REPORT OF ELECTIONEERING COMMUNICATION

For use by a person who has expended \$100 or more per year on electioneering communications.

Any person incurring costs of \$1,000 or more must file within 48 hours of incurring costs.

Name of person/entity Idaho Freedom Action, Inc.

Address (Physical) 2404 Bank Drive, Suite 314 City Boise State ID Zip 83705

Mailing Address same as physical City _____ State _____ Zip _____

Telephone 208-258-2280

TYPE OF REPORT

7 Day Pre-Primary Report 30 Day Post-Primary Report 48 Hour Report

7 Day Pre-General Report 30 Day Post-General Report

Is this an amended report? No Yes

This amends a previous report filed on _____

Date of Public Distribution(s) May 4 through May 17, 2016

Total Expenditures this Statement	\$	30,171.44
Total Itemized Contributions of \$50 or More this statement	\$	30,700.00
Total Contributions this statement	\$	30,700.00

I Frederic Birnbaum, hereby certify that the information in this
Name of Individual Completing Report
report is a true, complete and correct Campaign Financial Disclosure Report as required by law.

Return This Report To:
Lawrence Denney
Secretary of State
PO Box 83720
Boise ID 83720-0080
phone: (208) 334-2852
fax: (208) 334-2282

Frederic Birnbaum
Signature of Individual Completing Report
June 13, 2016
Date Signed

Itemized Contributions for Electioneering Communication (\$50 or more)

Name of person/entity: Idaho Freedom Action, Inc.

1. Date Received 4 / 25 / 16	4. Name (last, first) <u>Wayne Hoffman</u>
2. Contribution Amount \$ <u>100.00</u>	5. Address <u>3311 East Granite Creek Ave.</u>
3. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Loan <input type="checkbox"/> In-Kind	6. City/State/Zip <u>Nampa, ID 83686</u>

1. Date Received 4 / 27 / 16	4. Name (last, first) <u>Diversified Equity Systems, LLC</u>
2. Contribution Amount \$ <u>7,000.00</u>	5. Address <u>414 Shoup Avenue</u>
3. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Loan <input type="checkbox"/> In-Kind	6. City/State/Zip <u>Idaho Falls, ID 83402</u>

1. Date Received 4 / 27 / 16	4. Name (last, first) <u>Coeur D Alene Racing LP</u>
2. Contribution Amount \$ <u>3,500.00</u>	5. Address <u>PO Box 020152</u>
3. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Loan <input type="checkbox"/> In-Kind	6. City/State/Zip <u>Tuscaloosa, AL 35402</u>

1. Date Received 5 / 5 / 16	4. Name (last, first) <u>Doyle H. Beck</u>
2. Contribution Amount \$ <u>20,000.00</u>	5. Address <u>2658 West 49th South</u>
3. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Loan <input type="checkbox"/> In-Kind	6. City/State/Zip <u>Idaho Falls, ID 83402</u>

1. Date Received 5 / 13 / 16	4. Name (last, first) <u>Terry Funk</u>
2. Contribution Amount \$ <u>100.00</u>	5. Address <u>5958 N. Parkwood Circle</u>
3. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Loan <input type="checkbox"/> In-Kind	6. City/State/Zip <u>Coeur d'Alene, ID 83815</u>

Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, Inc.

<p>1. Date Expended <u>5 / 12 / 16</u></p> <p>2. Amount \$1,056.00</p> <p>cash <input checked="" type="checkbox"/></p> <p>in-kind <input type="checkbox"/></p>	<p>3. Name (last, first) <u>iHeartMedia Inc.</u></p> <p>4. Address <u>808 East Sprague Avenue</u></p> <p>5. City/State/Zip <u>Spokane, WA 99202</u></p> <p>6. Method of Communication(s) <u>Radio advertisements</u></p> <p>7. Name of Candidate(s) referred to <u>Luke Malek</u></p> <p>8. Support <input type="checkbox"/> Oppose <input type="checkbox"/></p> <p>9. Purpose of Expenditure <u>Voting record dissemination</u></p>
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<p>1. Date Expended <u>5 / 10 / 16</u></p> <p>2. Amount \$1,200.00</p> <p>cash <input checked="" type="checkbox"/></p> <p>in-kind <input type="checkbox"/></p>	<p>3. Name (last, first) <u>Lamar</u></p> <p>4. Address <u>1015 E. Cataldo</u></p> <p>5. City/State/Zip <u>Spokane, WA 99202</u></p> <p>6. Method of Communication(s) <u>Digital Billboard on Highway</u></p> <p>7. Name of Candidate(s) referred to <u>Luke Malek</u></p> <p>8. Support <input type="checkbox"/> Oppose <input type="checkbox"/></p> <p>9. Purpose of Expenditure <u>Voting record dissemination</u></p>
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<p>1. Date Expended <u>5 / 9 / 16</u></p> <p>2. Amount \$676.20</p> <p>cash <input checked="" type="checkbox"/></p> <p>in-kind <input type="checkbox"/></p>	<p>3. Name (last, first) <u>United States Postal Service</u></p> <p>4. Address <u>1650 W. Targee St. 83703</u></p> <p>5. City/State/Zip <u>Boise, ID 83705</u></p> <p>6. Method of Communication(s) <u>6" X 9" postcard type mailers - prepaid postage</u></p> <p>7. Name of Candidate(s) referred to <u>Merrill Beyeler, Abby Lee</u></p> <p>8. Support <input type="checkbox"/> Oppose <input type="checkbox"/></p> <p>9. Purpose of Expenditure _____</p>
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<p>1. Date Expended <u>5 / 6 / 16</u></p> <p>2. Amount \$691.36</p> <p>cash <input checked="" type="checkbox"/></p> <p>in-kind <input type="checkbox"/></p>	<p>3. Name (last, first) <u>United States Postal Service</u></p> <p>4. Address <u>1650 W. Targee St.</u></p> <p>5. City/State/Zip <u>Boise, ID 83705</u></p> <p>6. Method of Communication(s) <u>6" X 9" postcard type mailers - prepaid postage</u></p> <p>7. Name of Candidate(s) referred to <u>Shawn Keough, Ron Nate</u></p> <p>8. Support <input type="checkbox"/> Oppose <input type="checkbox"/></p> <p>9. Purpose of Expenditure _____</p>
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Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended <u>05/03 /16</u>	3. Name (last, first) <u>United States Postal Service</u>
	4. Address <u>1650 W. Targee St.</u>
	5. City/State/Zip <u>Boise, ID 83705</u>
2. Amount	6. Method of Communication(s) <u>6" x 9", postcard type mailers - prepaid postage</u>
<u>\$ 1,894.37</u>	7. Name of Candidate(s) referred to <u>Ronald Nate, Luke Malek, Merrill Beyeler, Abby Lee, Paul Romrell and Kelley Packer</u>
cash <input checked="" type="checkbox"/>	8. Support _____ Oppose _____
in-kind <input type="checkbox"/>	9. Purpose of Expenditure _____

1. Date Expended <u>05/05 /16</u>	3. Name (last, first) <u>United States Postal Service</u>
	4. Address <u>1650 W. Targee St.</u>
	5. City/State/Zip <u>Boise, ID 83705</u>
2. Amount	6. Method of Communication(s) <u>6" X 9", postcard type mailers - prepaid postage</u>
<u>\$ 1,254.00</u>	7. Name of Candidate(s) referred to <u>Richard Wills, Kelley Packer, Wendy Horman, Patrick McDonald, and Bryan Zollinger</u>
cash <input checked="" type="checkbox"/>	8. Support _____ Oppose _____
in-kind <input type="checkbox"/>	9. Purpose of Expenditure _____

1. Date Expended <u>05/18 /16</u>	3. Name (last, first) <u>Biz Print, Inc.</u>
	4. Address <u>600 Front St</u>
	5. City/State/Zip <u>Boise, ID 83702</u>
2. Amount	6. Method of Communication(s) <u>6" X 9", postcard mailers</u>
<u>\$ 8,987.72</u>	7. Name of Candidate(s) referred to <u>Packer, Nate, Beyeler, Romrell, Malek, Lee, Horman, Zollinger, Wills, McDonald, Keough</u>
cash <input checked="" type="checkbox"/>	8. Support _____ Oppose _____
in-kind <input type="checkbox"/>	9. Purpose of Expenditure <u>Voting record dissemination, candidate positions</u>

1. Date Expended <u>04/30 /16</u>	3. Name (last, first) <u>Freedomdog Consulting</u>
	4. Address <u>836 NE Jarrett St.</u>
	5. City/State/Zip <u>Portland, OR 97211</u>
2. Amount	6. Method of Communication(s) <u>Postcard mailers</u>
<u>\$ 68.40</u>	7. Name of Candidate(s) referred to <u>Packer, Horman, Malek, Beyeler, Lee Nate, Romrell, Wills, McDonald</u>
cash <input checked="" type="checkbox"/>	8. Support _____ Oppose _____
in-kind <input type="checkbox"/>	9. Purpose of Expenditure <u>Editing of mailers</u>

Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended 04/22/16 - 4/26/16	3. Name (last, first) <u>Adobe Systems Incorporated</u>
2. Amount (3 invoices) \$ <u>29.97</u>	4. Address <u>345 Park Avenue</u>
cash <input checked="" type="checkbox"/>	5. City/State/Zip <u>San Jose, CA 95110</u>
in-kind <input type="checkbox"/>	6. Method of Communication(s) <u>Stock photos for mailer</u>
	7. Name of Candidate(s) referred to <u>Wills, McDonald</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination</u>

1. Date Expended 05/12/16 - 05/18/16	3. Name (last, first) <u>Instagram</u>
2. Amount (9 invoices) \$ <u>151.97</u>	4. Address <u>1 Hacker Way, Building 14 First Floor</u>
cash <input checked="" type="checkbox"/>	5. City/State/Zip <u>Menlo, CA 94025</u>
in-kind <input type="checkbox"/>	6. Method of Communication(s) <u>Instagram Ads</u>
	7. Name of Candidate(s) referred to <u>Keough, Malek, Beyeler, Lee, Moon, McDonald, Wills Packer, Homan, Zollinger, David Smith, Nate, Ricks, Romrell, Hanks, Lodge</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/12/16</u>	3. Name (last, first) <u>Envato Market</u>
2. Amount \$ <u>19.20</u>	4. Address <u>121 King Street, Melbourne</u>
cash <input checked="" type="checkbox"/>	5. City/State/Zip <u>Victoria 3000 Australia</u>
in-kind <input type="checkbox"/>	6. Method of Communication(s) <u>Social media video</u>
	7. Name of Candidate(s) referred to <u>Romrell, Beyeler, Lee, Packer, Keough Wills, Malek</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination</u>

1. Date Expended <u>05/12/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount (2 invoices) \$ <u>250</u>	4. Address <u>Dept. 33654 PO Box 39000</u>
cash <input checked="" type="checkbox"/>	5. City/State/Zip <u>San Francisco, CA 94139</u>
in-kind <input type="checkbox"/>	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, Beyeler, David Smith Nate, Malek, Keough, Beyeler</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended <u>05/13/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount <u>\$ 350</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>Dept. 33654 PO Box 39000</u> 5. City/State/Zip <u>San Francisco, CA 94139</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, David Smith</u> <u>Nate, Malek, Keough, Beyeler</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/14/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount <u>\$ 350</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>Dept. 33654 PO Box 39000</u> 5. City/State/Zip <u>San Francisco, CA 94139</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, David Smith</u> <u>Nate, Malek, Keough, Beyeler</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/15/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount <u>\$ 500</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>Dept. 33654 PO Box 39000</u> 5. City/State/Zip <u>San Francisco, CA 94139</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, David Smith</u> <u>Nate, Malek, Keough, Beyeler</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/16/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount <u>\$ 500</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>Dept. 33654 PO Box 39000</u> 5. City/State/Zip <u>San Francisco, CA 94139</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, Beyeler, David Smith</u> <u>Nate, Malek, Keough</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended <u>05/18/16</u>	3. Name (last, first) <u>Google Ads</u>
2. Amount <u>\$ 210.40</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>Dept. 33654, PO Box 39000</u> 5. City/State/Zip <u>San Francisco, CA 94139</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Lee, McDonald, Romrell, Beyeler, David Smith Nate, Malek, Keough</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/12/16</u>	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 560.01</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u> 5. City/State/Zip <u>Menlo Park, CA 94025</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Romrell, Lee, Keough, Packer, Wills, Beyeler Horman, Nate, Malek, McDonald, Ricks, Zollinger</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/13/16</u>	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 725.39</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u> 5. City/State/Zip <u>Menlo Park, CA 94025</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Beyeler, Romrell, Lee, Packer, Nate, Horman Wills, Keough, Malek, McDonald, Ricks, Zollinger</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/14/16</u>	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 733.31</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u> 5. City/State/Zip <u>Menlo Park, CA 94025</u> 6. Method of Communication(s) <u>Social media ads</u> 7. Name of Candidate(s) referred to <u>Wills, Lee, Keough, Romrell, Packer, Nate Malek, McDonald, Horman, Beyeler, Ricks, David Smith, Lodge, Hanks, Zollinger</u> 8. Support _____ Oppose _____ 9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended <u>05/15 /16</u> 8:24 AM	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 734.83</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Packer, Romrell, Lee, Beyeler, Wills, Ricks, Malek, Keough, Horman, McDonald, David Smith, Zollinger, Nate, Hanks, Lodge</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/15 /16</u> 10:17 PM	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 733.42</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Packer, Romrell, Lee, Beyeler, Wills, Ricks, Malek, Keough, Horman, McDonald, David Smith, Nate, Zollinger, Hanks, Lodge</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/16 /16</u>	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 733.90</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Beyeler, Lee, Keough, Packer, Wills, Nate McDonald, Horman, Malek, Lodge, Romrell, Moon, David Smith, Ricks, Hanks, Zollinger</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/17 /16</u> 8:29 AM	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 725.92</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Wills, Malek, Beyeler, Lee, Nate, McDonald Horman Keough, Romrell, Ricks, David Smith, Moon, Packer, Hanks, Zollinger, Lodge</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

Itemized Expenditures for Electioneering Communication

Name of person/entity: Idaho Freedom Action, INC.

1. Date Expended <u>05/17 /16</u> 7:04 PM	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 733.12</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Wills, Horman, Lee, Packer, Romrell, Beyeler Keough, David Smith, Malek, Nate, Ricks, Moon, Lodge, Hanks, Zollinger, McDonald</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>Voting record dissemination, candidate position</u>

1. Date Expended <u>05/18 /16</u>	3. Name (last, first) <u>Facebook Ads</u>
2. Amount <u>\$ 199.76</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>1 Hacker Way</u>
	5. City/State/Zip <u>Menlo Park, CA 94025</u>
	6. Method of Communication(s) <u>Social media ads</u>
	7. Name of Candidate(s) referred to <u>Romrell, Nate, Malek, McDonald, Beyeler Ricks, Lee, David Smith, Moon, Wills, Lodge, Keough, Packer, Horman, Hanks, Zollinger</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure _____

1. Date Expended <u>05/25 /16</u>	3. Name (last, first) <u>Idaho Freedom Foundation</u>
2. Amount <u>\$ 6,102.19</u> cash <input checked="" type="checkbox"/> in-kind <input type="checkbox"/>	4. Address <u>2404 Bank Drive, Suite 314</u>
	5. City/State/Zip <u>Boise, ID 83705</u>
	6. Method of Communication(s) <u>N/A</u>
	7. Name of Candidate(s) referred to <u>N/A</u>
	8. Support _____ Oppose _____
	9. Purpose of Expenditure <u>IFF billed IFA under a shared services agreement for staff work and overhead</u>

1. Date Expended ____/____/____	3. Name (last, first) _____
2. Amount \$ _____ cash <input type="checkbox"/> in-kind <input type="checkbox"/>	4. Address _____
	5. City/State/Zip _____
	6. Method of Communication(s) _____
	7. Name of Candidate(s) referred to _____
	8. Support _____ Oppose _____
	9. Purpose of Expenditure _____