



State of Idaho

Pete T. Cenarrusa  
Secretary of State

# LOBBYIST MONTHLY REPORT FORM

THIS SPACE FOR OFFICE USE ONLY

To Be Filed By:

**L-3** LOBBYISTS  
(Sec. 67-6619)

2003 APR -2 AM 9:03

STATE OF IDAHO

(Type or print clearly)  
See instructions at bottom of page

Lobbyist's name and permanent business address <i>James G. Reid Ringier Civic Chartered PO Box 2773 Boise, ID 83701</i>	Date prepared <i>4/1/03</i>	Period covered <input checked="" type="checkbox"/> month ending (Mo.) (Day) (Yr.) <i>3   31   03</i>
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**Item 1** Totals of all reportable expenditures made or incurred by Lobbyist or by Lobbyist's Employer on behalf of Lobbyist's Employer.

Category of Expenditure <small>Reimbursed Personal Living and Travel Expenses Pertaining to Lobbying Activity Do Not Have to be Reported</small>	Total Expenditure	Proportionate amounts contributed by each employer (Identify employers, under Item 3, at bottom of page.)			
		Employer No. 1	Employer No. 2	Employer No. 3	Employer No. 4
Entertainment	\$ <i>0</i>	\$ <i>0</i>	\$ _____	\$ _____	\$ _____
Food and Refreshment	_____	_____	_____	_____	_____
Living Accommodations	_____	_____	_____	_____	_____
Advertising	_____	_____	_____	_____	_____
Travel	_____	_____	_____	_____	_____
Telephone	_____	_____	_____	_____	_____
Office Expenses	_____	_____	_____	_____	_____
Other Expenses or Services	_____	_____	_____	_____	_____
<b>Total</b>	\$ <i>0</i>	\$ <i>0</i>	\$ _____	\$ _____	\$ _____

**Item 2** The totals of each expenditure of more than fifty dollars (\$50) for a legislator or other holder of public office.

Date	Place	Amount	Names of Legislators & Public Officials in Group
<i>N/A</i>			

Continued on attached page(s)

<b>INSTRUCTIONS</b>	<b>Item 3</b>	Employer(s) Name(s) and Address(es)
<p><b>Who should file this form:</b> Any lobbyist registered under Section 67-6617 Idaho Code</p> <p><b>Filing deadline:</b> Monthly reports due within ten (10) days of the month for activities of the past month.</p> <p><b>TO BE FILED WITH:</b></p> <p>Pete T. Cenarrusa Secretary of State PO Box 83720 Boise, ID 83720-0080 Phone: (208) 334-2852 Fax: (208) 334-2282</p>	No. 1	<i>Direct Marketing Assoc. c/o Deborah + David 1360 Beverly Rd #201 McLean, VA 22101</i>
	No. 2	
	No. 3	
	No. 4	

**Item 4** Expenditures made by the lobbyist or by the lobbyist's employer in the nature of contributions of money or other tangible or intangible personal property to any Legislator, or for or on behalf of any legislator.

Date	Amount	Name of Legislator Receiving or Benefited
	0	

**Item 5** Subject matter of proposed legislation, the number of the Senate or House Bill, Resolution or other legislative activity in which the Lobbyist was supporting or opposing.

Subject Code (from table)	Bill, Resolution or Other Legislative Ident. Number	Appropriation Bill Number and Section Number

**LEGISLATIVE SUBJECT IDENTIFICATION**

- |  |   |
|--|---|
| <b>Code Subject</b>  | <b>Code Subject</b>   |
| 01 Agriculture, horticulture, farming, and livestock                                   | 17 Health service, medicine, drugs and controlled substances, health insurance, hospitals |
| 02 Amusements, games, athletics and sports   | 18 Higher education   |
| 03 Banking, finance, credit and investments  | 19 Housing, construction, codes   |
| 04 Children, minors, youth, senior citizens  | 20 Insurance (excluding health insurance)   |
| 05 Church and religion   | 21 Labor, salaries and wages, collective bargaining                                       |
| 06 Consumer affairs  | 22 Law enforcement, courts, judges, crimes, prisons                                       |
| 07 Ecology, environment, pollution, conservation, zoning, land and water use           | 23 License, permits   |
| 08 Education   | 24 Liquor   |
| 09 Elections, campaigns, voting, political parties                                     | 25 Manufacturing, distribution and services   |
| 10 Equal rights, civil rights, minority affairs  | 26 Natural resources, forest and forest products, fisheries, mining and mining products   |
| 11 Government, financing, taxation, revenue, budget, appropriations, bids, fees, funds | 27 Public lands, parks, recreation  |
| 12 Government, county  | 28 Social insurance, unemployment insurance, public assistance, workmen's compensation    |
| 13 Government, federal   | 29 Transportation, highways, streets and roads  |
| 14 Government, municipal   | 30 Utilities, communications, televisions, radio, newspaper, power, CATV, gas             |
| 15 Government, special districts   | 31 Other (please specify) _____   |
| 16 Government, state   |   |

**CERTIFICATION:** I hereby certify that the above is a true, complete and correct statement in accordance with Section 67-6624 Idaho Code.

*[Handwritten Signature]*  
 Lobbyist signature 4/1/03  
 Date

*Consumer Protection*